

ELLESMERE PORT TOWN CENTRE



done by design

Case Study 2006

When Ellesmere Port and Neston Borough Council received funding for the renewal of large areas of Ellesmere Port town centre, there was a determination to involve the public in the design of the scheme.

This was successful to such an extent, that some of the local population have literally had their design suggestions set into tablets of stone.

In association with E. H. Smith Builders' Merchant, Stonepave UK worked with Birse Construction and Fergusson McIlveen Landscape Architects to assist in the selection of materials and development of the paving design. Meanwhile, inspiration was sought from local design artist Stephen Broadbent, who came up with a host of unique design features including the central water feature in the main area of the works, Civic Square.





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Other areas improved in the project included Marine Drive. The theme of this area is the Ellesmere canal, which has been reproduced in granite throughout the length of the Drive. Bridges with distances to the Town are marked for reference as waypoints.

More interestingly, a real sense of community involvement has been created by the running of design competitions in each of the primary schools throughout the area, to design a boat to sail in the canal. The winners in each school have had their design turned into reality and now those winning designs 'sail' the canal, having been recreated in ceramic, thanks to the sponsorship of local businesses and the construction team involved in the scheme.

Finally, Rivington Road enjoyed its share of the refurbishment. Once again, contrasting shades of granite were selected for the paving to complement the stainless steel street furniture used. Since the area was at the head of the overall scheme and all points faced north, in keeping with the naughtical theme, a compass feature was sited at the entrance of the street cut into the granite.

The whole scheme was constructed under a partnering arrangement, with regular meetings for all involved and adjustments being made to budgets and designs as the project went along. The end result being a successful refurbishment of the area, with such genuine public consultation that a number of locals will be able to see their ideas, for years to come, quite literally set into tablets of stone.





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